

Innovation Excellence

Successful innovation needs leadership power

Innovative power and dynamics are the most important prerequisites for economic success. This has always been the case, but it is getting more important and urgent to realise today, what drives tomorrow's market. Only thus, future business success can be guaranteed. There is an extreme demand for your **innovation and development power**.

Learn from the best: Innovative power needs a **corporate culture**, which inspires employees and customers and provides leeway for new ideas. If such a culture is implemented, **real competitive advantages** and new markets can be found. It is this **complex challenge**, which we love to face for you.



Benno van Aerssen is **innovation coach** and creative thinker. Dr. Albert Thienel and Christian Buchholz will support your management team as **external organisational developers** and guarantee the implementation. Together they are the innovation team of „Die Unternehmensentwickler“ and represent the

„Innovation Excellence“ consulting concept.

We provide individual coaching for managers, teams and companies. We increase **your excellence** in real **innovation** and **sustainable market success**.

Experience our leadership and our team of creative thinkers, systematic leaders and promoters of your visions.

We will analyse the innovative power of your team, release the **power of your out-of-the-box-thinkers** and bring in **new know-how** and **creative tools** to guide your team to success.

When it comes to **operational management consulting**, we work **systematically and target-oriented**, and we bear the cost-benefit analysis and the market in mind to **realise your best ideas most effectively**.

Our work is based on innovation culture, which is characterised by:

- forward-looking **leadership qualities**
- **trust** toward employees
- fault **tolerance**
- open **communication channels**
- supporting the „**innovative out-of-the-box-thinkers**“ of a team
- constantly improving the **work and leadership concepts**
- using innovative **methods** and creativity techniques
- integrating customers and other **development partners** whenever possible
- mutual appreciation and the firm intention to create added value

In the competitive arena, we analyse trends, markets, customers, sectors and success factors and make fundamental strategic decisions.

With regard to customers, resources, costs and feasibility, we decide which of the new ideas shall be realised. Supported by strategic management processes, the idea will be implemented.

During the whole process, we will be your innovation coach, moderator and strategic counsellor. We will bring in clear analyses, a keen awareness and organisational talent to support the performance, so that your product, process or service innovations can shortly be presented to enthusiastic customers.

Well-known companies rely on our experience, cp. references.

Benefit from our systematic consulting and increase your added value sustainably.

Your contact person:

Barbara Baratie, managing director of „Die Unternehmensentwickler“. She will assemble an individual innovation team for you.

Skills & Cases

Identifying innovative power
Innovation coaching
Ideation
Innovation culture
Innovation management

Competence development
Team coaching
Leadership
Experience in management

Strategic development
Team Management System ®
Program and project management

Workshop moderation
Coaching
Organisational consulting
Systematic implementation consulting
Product innovation

Process innovation
Service innovation
System innovation

Customer enthusiasm
Development partnerships
Technological partnerships



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