

Boulogne, June 24, 2015

When we first met Benno, we appreciated his enthusiasm to transmit his wide knowledge on innovation and his flexibility to adapt to our culture. It is nearly one year now that Benno has been working with us, and I can confirm all these qualities. These qualities are key to deploy a front-end innovation culture and to enhance the innovation skills of the teams.

Teams really appreciate Benno's Training sessions on Front-end Innovation culture and creativity tools. And they appreciate also very much the Front-End Innovation workshops, during which they learn by practicing, coached by Benno.

On top, Benno has great artistic skills that make his presentations unique and so powerful.



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